



RSFbpw Newsletter –February

February 18, 2010

Luncheon

11:15 – 1:30

At The Inn in Rancho Santa Fe

Dear Members & Guests,

What Great input and reminders from our SCORE Advisors about business tactics, strategies and mindset. Thank you! Most people aim at nothing and hit it with amazing accuracy. If it is "all in your head" it's likely to stay there. Thus write down your business plan and track your activities.

Remember the dues have been increased to \$75 for the year. They are due ASAP to Betty Potter and the last day of acceptance is Feb. 18. We need the dues paid by Feb. 18th so that we can get the Business Directory out by April. Those who joined in 2009 will be asked to pay \$25 in addition to your pro-rated amount in 2009. If you have questions on dues please call Betty Potter.

This month's presentation features Jessica Finley with IJourneyGreen.com. At I Journey Green, they believe that travel is essential to understanding culture and perpetuating peace. It seeks to un-do the damage of travel; to ensure that generations of travellers will be able to be inspired by the same sites, cultures, people and places that we all love. I Journey Green seeks to be more than simply an educational resource, it strives to actually make a substantial change in our world.

Next, and very importantly, I want to go over the scenario we presented to our members at the January meeting: In response in the Inn's management's ever increasing luncheon fee and with the sharp increase to the monthly room charge for this 2010 contract; the decision was made to begin a search for a new venue.

I am happy to announce that as soon as possible we will be moving to the prestigious RSF Golf Club. This beautiful property is located just a short distance from the Inn. It was established in 1929. The meeting room is spacious with a floor to ceiling window looking out at the golf course. The proposed luncheon menu is varied and delicious. And more good news is the lunch cost will go back to \$30 for members and \$35 for guests. There are 200 parking places and easy access for members who bring items to display.

Since this is a private club not open to the public; we will be sponsored by a member of the club, Dr. Neysa Whiteman. Dr. Whiteman also recommended this venue. Thank you Dr. Neysa! After a brief discussion our members voted unanimously to move to the Country Club as soon as possible. We will alert our members and guests as we know. Change is Good!

And we are changing and growing... We've added six new members in January. Welcome! I continue to encourage us all to meet with another member for coffee, lunch or a walk outside of our monthly meetings. We all have rich interesting stories. Let's learn from, laugh with and encourage each other to be our best selves.

Cheers!

Julia Uhl, President